

Advertising Specs and Rate Sheet

MASC/MASS CONFERENCE 2019 PROGRAM BOOK

LEADING IN TIMES OF CHANGE

Advertise now! 15%
discount to Exhibitors/
COSA Members

PRINTING SPECIFICATIONS:

- Black and white or color
- Offset
- Trim size (of booklet): **8.5 x 11"**

- Inside cover.....8.5 x 11"
- Full page.....8.5 x 11"
- Half page7.5 x 4.5"
- 1/4 page3.75 x 4.5"

COPY DEADLINE:

October 4, 2019

■ COPY ENCLOSED:

- Camera-ready
- Sending via email

PRICES:

- Outside back cover.. \$800.00
- Inside front cover 600.00
- Full page 425.00
- Half page 250.00
- 1/4 page 180.00

**NOTE: COVERS ARE SUBJECT
TO AVAILABILITY.**

PLEASE NOTE:

- Conference Exhibitors and COSA Members may assume a **15%** discount on prices listed.
- **Program book size is 8.5 x 11.** For ad copy not camera ready, add \$50.00

Joint Conference Program Book 2019

November 6-9

Resort and Conference
Center at Hyannis

SIZE OF ADVERTISEMENT:

Name of advertiser: _____

Mailing address: _____

City, state, zip code: _____

Contact person: _____ Telephone: _____

Please bill P.O. # _____ Check enclosed (payable to MASC)

Ads should be sent in either hard copy format (camera ready) or via email as a JPG or PDF.

Please complete and **return by October 4, 2019** to: Jenifer P. Handy, Communications Director, Massachusetts Association of School Committees, One McKinley Square, Boston, MA 02109 (800) 392-6023, (617) 523-8454, FAX: (617) 742-4125, email: jhandy@masc.org

The editor reserves the right to reject advertising copy that does not conform to the standards of the publication.

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